



Photo by Marni Rothschild Durlach

Paul Roof is making moustaches matter.

Paul took his experience growing goatees, chops and “exam” beards from college onward and turned it into a social connection, starting first with a MySpace page. In 2007, the Charleston Southern University professor found followers and founded the Holy City Beard and Moustache Society, with members that compete in various categories around the country and in-state. “Once you have a competition and start ranking people and giving them trophies, men will compete over just about anything.” The Society’s major event each May—the Southeastern Beard and Moustache Championships—supports Lowcountry Women with Wings, based out of the Center for Women. “I think it’s really positive when you see men doing something for women.” When they’re not boyishly battling, the mix of about 30 artists, educators, real estate agents and more meets monthly for pub nights at the Recovery Room, their home-base bar, and beyond.

What do you like most about wearing a skirt? “It’s just like wearing a beard—it makes me stand out.”

What do you like best about reading skirt!? “It gives me insight into the better sex.”