

Photo by Alice Keeney



Miranda Marshall turns naughty into nice.

The owner of Guilty Pleasures grew up around her family’s book and magazine distributing company in the adult industry, and now she sells love-life enhancers from lingerie, to lube, to liberator furniture. “The reality is that everybody has sex. Why do we have to hide it or be ashamed of it?” Miranda has her own guilty pleasure—she fell in love with Alaska years ago on a business trip and often maintains the store on Ashley Phosphate Road in North Charleston from her summer home. “You can do business anywhere. All you have to have is a phone and Wi-Fi connection.” And no matter where she is, she makes clients comfortable with the way they spice up their own connections. She markets guilty pleasures as guilt-free purchases, particularly for women. “It’s not weird, it’s just different. What you do in your bedroom is your business.”