



Candice Shaw cheerleads other young women's potential.

With a job at Charleston Area Convention and Visitor's Bureau, an internship with The Modern Connection, and a concentration in communication studies at the College of Charleston, Candice has "professional" written in her palm lines. She took a chance meeting with the president of FemCity Charleston, a local networking group, and turned it into yet another internship and an inspiration to initiate a Femfessionals program at the college level this past October. "A woman knows exactly how it is for another woman in business." But when it comes to networking, many female students are intimidated. Enter, the fire behind Femfessionals: "I'm going to help women be successful in this world." With her passion for PR, social media and meeting new faces, Candice is ready to relate with her peers and facilitate their connections.