American Heart Association

Heart Ball auction preview

he American Heart Association
— Charlotte introduced more than 100 supporters to items on January 31 that were then auctioned off during the following weekend's Charlotte Heart Ball. The Charlotte Heart Ball Auction Preview Party at Balfour Beatty is "the event that Heart Ball goers look forward to every year in hopes that they might secure the winning bid on the premier items before the event occurs," said Lynn Grayson, Director of Marketing and Communications for the Association.

Items included a weeklong trip to the Marias District of Paris, an all-inclusive week in St. Lucia and a Diamonds Direct ring set with an emerald and a diamond to honor the Heart Ball's Emerald Anniversary. The top-10 auction supporters from last year's ball were presented with golden paddles to use during the auction.

"The Heart Ball's silent and live auctions are a highlight of a philanthropic evening that includes dinner, dancing and an Open Your Heart mission moment that features local survivors of cardiovascular disease and stroke," Grayson said.

The 55th annual Charlotte Heart
Ball followed on February 9 at the
NASCAR Hall of Fame. The Heart Ball
is the Association's biggest bash during
National Heart Month. Last year's
national Heart Ball campaign raised more
than \$51 million.

get involved

American Heart Association — Charlotte

222 S. Church St., Ste. 303 Charlotte NC 28202 704.351.4890 www.heart.org www.facebook.com/CharlotteAHA

Written by Katie Toussaint.

Photos by PPT Photography.

More photos at www.societycharlotte.com



Chuck and Pam Smith



Erin Ward and Mack Clubb



Bollinger



Robin and Martin Davis



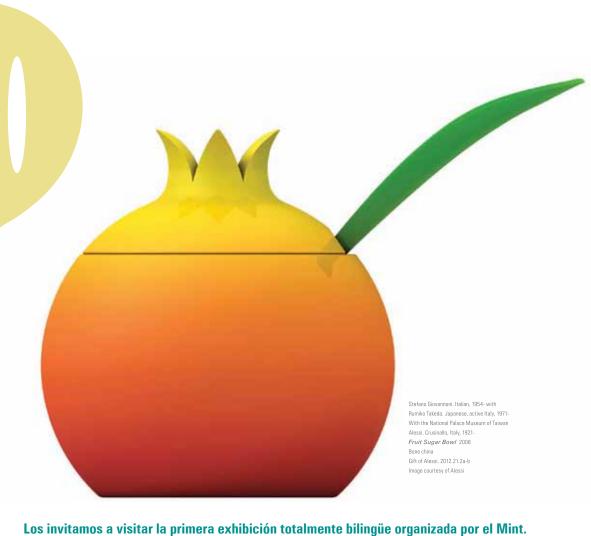
Jennifer Phillips, Susan Fisher and Todd and Regina Hartung

F.O.O.D.

(Food, Objects, Objectives, Design)

On view 2 March – 7 July 2013

MINT MUSEUM UPTOWN at Levine Center for the Arts
500 South Tryon Street | 704.337.2000 | mintmuseum.org



A delicious look
at objects used
to prepare, cook,

Los invitamos a visitar la

F.O.O.D. (Food, Objects, O
Piedmont Natural Gas. Acque
Organized by The Mint Muse

or present food!

F.O.O.D. (Food, Objects, Objectives, Design) is made possible through generous support from Piedmont Natural Gas. Acquisition support provided by the Design Committee of The Mint Museum. Organized by The Mint Museum and FoodCultura, Barcelona. The bilingual initiatives related to this exhibition are generously funded by Duke Energy.











6 SOUETY | charlotte 7