

American Heart Association

# Heart Ball auction preview

The American Heart Association — Charlotte introduced more than 100 supporters to items on January 31 that were then auctioned off during the following weekend's Charlotte Heart Ball. The **Charlotte Heart Ball Auction Preview Party** at Balfour Beatty is "the event that Heart Ball goes look forward to every year in hopes that they might secure the winning bid on the premier items before the event occurs," said Lynn Grayson, Director of Marketing and Communications for the Association.

Items included a weeklong trip to the Marias District of Paris, an all-inclusive week in St. Lucia and a Diamonds Direct ring set with an emerald and a diamond to honor the Heart Ball's Emerald Anniversary. The top-10 auction supporters from last year's ball were presented with golden paddles to use during the auction.

"The Heart Ball's silent and live auctions are a highlight of a philanthropic evening that includes dinner, dancing and an Open Your Heart mission moment that features local survivors of cardiovascular disease and stroke," Grayson said.

The 55th annual Charlotte Heart Ball followed on February 9 at the NASCAR Hall of Fame. The Heart Ball is the Association's biggest bash during National Heart Month. Last year's national Heart Ball campaign raised more than \$51 million. ■

## get involved

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More photos at *www.societycharlotte.com*



Chuck and Pam Smith



Erin Ward and Mack Clubb



John Juba and Alaine Bollinger



Robin and Martin Davis



Jennifer Phillips, Susan Fisher and Todd and Regina Hartung

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(Food, Objects, Objectives, Design)

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Stefano Giovannoni, Italian, 1954- with Rumiko Takeda, Japanese, active Italy, 1971- With the National Palace Museum of Taiwan Alessi, Cruinalto, Italy, 1921- Fruit Sugar Bowl 2008 Bone china Gift of Alessi, 2012.21.2a-b Image courtesy of Alessi

