

24 Hours of Booty

Chefs rev up sign-up

Members of 24 Hours of Booty revved up enthusiasm for the opening of the 2013 registration at **Ilios Noche** on December 4. The organization was featured at the Italian-and-Greek-inspired restaurant during the Chef Segment of Wilson's World on Fox News Rising to encourage cyclists to sign up to participate in the annual summer event for 24 Hours of Booty.

The nonprofit picked Ilios Noche as a partner for the registration kickoff, considering that the restaurant provides breakfast for all 1,200 riders for free at the Booty Loop, where cyclists make laps through Myers Park to support the fight against cancer. "So this year it was a no-brainer of, 'Which partner do we want to pick?'" said Plum Whitney, Operations Director for 24 Hours of Booty.

The kitchen served as a prime spot for entertainment with co-founder Stratos Lambos. A highlight of the segment was the story of a survivor who rode during 24 Hours of Booty last year. About 25 volunteer corps members and supporters stopped by for coffee and a glimpse of the action. "We like to make it a fun morning," Whitney said.

The registration event initiated the 11th year of 24 Hours of Booty in Charlotte, with Levine Cancer Institute as the presenting sponsor. The cyclists who participate on July 26 and 27 will raise more than \$1.2 million to support cancer research and survivorship. ■

get involved

24 Hours of Booty
500 E. Morehead St., Suite 218
Charlotte NC 28202
704.365.4417
www.24hoursofbooty.org
www.facebook.com/24HOB?ref=ts

*Written by Katie Toussaint.
Photos by Dianna Augustine,
Shutter 16 Magazine.
More photos at www.societycharlotte.com*



Basil Lyberg and Terry Hennessee



Tucker, Corson, Kimberly and Scott Hicks



Corson Hicks and Jon Wilson



Basil Lyberg, Stratos Lambos and Lara White



Stratos Lambos, Jenni Walker, Mike Thomas, Jack Vickery, Katie Lee, Janet Ervin, Jennifer Pagani, Jon Wilson and Wendy Bentien

McColl Center

Art & wine mix to support artists

Art, food and wine all require a certain amount of taste and, at times, a refined palate. Mix in a cool Uptown location and a gathering for a terrific cause and you have the **Palate to Palette** event at the **McColl Center for Visual Art**. The annual event of the Contemporaries of the McColl Center was on December 7 and was the most successful to date, raising more than \$20,000 in support of the Center's Artists in Residence program. The event paired contemporary artists with different varietals of wine to explore the relationship between the two.

Barbara Schreiber, McColl Center Alumna Artist and Palate to Palette Host Sponsor, said: "In the first two years of Palate to Palette, I participated as featured artist. This past year my husband and I served as Host Sponsors. I've experienced Palate to Palette from several angles and have watched it grow from a spur-of-the-moment event where tickets had to be given away to one that sells out well in advance."

Contemporary artists are at the heart of the Center's programs and events. Palate to Palette spotlighted the art and artists now working at the Center. More than \$12,000 in artwork was sold.

"Money raised from Palate to Palette directly supports McColl Center's residency program and helps bring renowned artists from all over the world who make a real impact on the community of Charlotte," said Sarah Lewkowitz, Director of Advancement. ■

get involved

McColl Center for Visual Art
721 N. Tryon St.
Charlotte NC 28202
704.332.5535
www.mccollcenter.org

*Written by Laura Thompson.
Photos by PPT Photography.
More photos at www.societycharlotte.com*



Christy Blanco and Mara Capps



Janice Mueller and Angie Simpson



Katherine Meyer and Sarah Lewkowitz



Sarah Lewkowitz, Lindsey Peters and Eric Jensen



Matthew Steele and Lindsey Duval